



We invite you to join in on the fun and part of the 2nd Annual Chili cookoff and Fall Festival October 19, 2024. It will be held at Market on Madison at 12-5 p.m. The event is free to attend but we will have tickets for sale to sample the chili.

2023 Media Impressions Summary

Chili Cook-off & Fall Festival

Description	Number of Impressions
State Broadcasting - Five :30 sec daily spots over two week period	145,000
Courier Herald - Two full page ads	22,000
Social Media	72,000
Marquee	10,000

EXCLUSIVE PRESENTING SPONSOR (ONE PER EVENT): \$3,000

- Recognition as Exclusive Presenting Sponsor with prominent logo and name placement on all advertising and promotional material including online promotions through social media and e-blasts.
- Opportunity for spokesperson of company to be featured in radio advertisement
- Placement of sponsor's logo, name, and link on website.
- Live recognition at events.
- Option of promotional booth at event.
- **Two** free team entries for each cooking competition
- 10 Event items (i.e. t-shirts, apron, or koozie)

PLATINUM SPONSOR: \$2,000

- Prominent logo placement on all advertising and promotional material including online promotions through social media and e-blasts.
- Placement of sponsor's logo, name, and link on website.
- Recognition as sponsor on radio advertisement
- Live recognition at events.
- Option of promotional booth at event.
- **One** free team entries for each cooking competition
- 5 Event items (i.e. t-shirts, apron, or koozie)

GOLD SPONSOR: \$1,000

- Logo placed on all advertising material including online promotions through social media and e-blasts.
- Placement of sponsor's logo and name on website
- **One** free team entry for each cooking competition
- 3 Event items (i.e. t-shirts, apron, or koozie)

SILVER SPONSOR: \$500

- Logo placed on all advertising material including online promotions through social media and e-blasts.
- **One** free team entry at each cooking competition
- 2 Event items (i.e. t-shirts, apron, or koozie)

DOWNTOWN DUBLIN

Chili Cook off and Fall Festival
Sponsorship Commitment Form
COUNT US IN!

CHILI COOK-OFF & FALL FESTIVAL

- ___ Presenting Sponsor \$3,000
- ___ Platinum Sponsor \$2,000
- ___ Gold Sponsor \$1,000
- ___ Silver Sponsor \$500

TOTAL SPONSORSHIP AMOUNT: \$ _____

____ Payment enclosed

____ Invoice me for the total amount.

Invoice me _____ payments on _____ (day of the month).

____ Please contact me to discuss payment and/or in kind options.

Business Name _____

Contact Name _____

Email _____

Address _____

City _____ State _____ Zip _____

Phone _____

Signature _____

Thank you for supporting the Downtown Development Authority. Your sponsorship is a tax deductible donation. Our federal tax ID is 45-488-3296. Please let us know if you need receipt confirmation.

Please make checks payable to Downtown Dublin (DDA) and return completed pledge forms to:
Downtown Dublin, 314 Academy Ave., Dublin, GA 31021.